

**James W. Kelly**

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**319-743-5586**

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## **Recent Work Experience**

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### **Cornell College, Mount Vernon, Iowa**

#### **Director of Media Relations (Feb. 2010-present)**

Worked with the other members of the Office of College Communications to prepare alumni, student and media messages for a liberal arts college with 1,200 students.

Responsibilities included:

- Managing social media accounts for the college
- Pitching stories to local, regional and national media
- Working with admissions to develop a student video team
- Writing and editing copy for the college magazine
- Working with the Director of College Communications to develop and execute a media relations strategy
- Shooting and editing video and photos for use on the college website

### **Gazette Family of Companies, Cedar Rapids, Iowa**

#### **Social Media Guide, *The Gazette and GazetteOnline.com* (Sept. 2008-Feb. 2010)**

Worked with the news staff to help gather community-produced content and help staff-produced content reach a wider audience.

- Worked on various social networking platforms to reach Eastern Iowans
- Helped to coordinate live chats with reporters, editors and the community about important events
- Trained staff members to use social networking tools to expand their coverage

#### **Community Editor, *The Gazette* (Oct. 2007-Sept. 2008)**

In charge of five weekly sections covering Eastern Iowa, primarily focused on community news, events and profiles.

### **Landmark Community Newspapers of Maryland, Westminster, Md.**

#### **City Editor, *Carroll County Times* (January 2006-Oct. 2007)**

Oversaw the day-to-day news operations of a 27,000 circulation daily newspaper in northern Maryland.

#### **Editor, *The Advocate of Westminster and Finksburg* and *The Advocate of Eldersburg and Sykesville* (July 2004 – January 2006)**

Helped to start and ran two free weekly community newspapers that reached more than 30,000 homes in Northern Maryland.

#### **Staff Writer, *Carroll County Times* (September 2002 – July 2004)**

Covered seven police departments, two local court systems and 14 fire departments for a 27,000 circulation daily in Northern Maryland.

### **Gateway Star Publications, Pittsburgh, Pa.**

#### **Staff Writer, *Penn Hills Progress Star* (October 2001 – September 2002)**

The only staff writer for a weekly paper with a circulation of 6,000, covering the second-largest municipality in Allegheny County

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## **Education**

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B.A. in English

Dickinson College

Carlisle, PA

May 2001